

EXHIBITOR PROPOSAL



FLOWER
WOMEN WHO BLOOM
SUMMIT



www.flowersummit.com.au

Exhibitor Prospectus 2026 – The Flower Summit

Celebrating Women, Creativity & Connection

About the Flower Summit

The Flower Summit was created to celebrate and elevate women within floriculture, from growers and designers to creative entrepreneurs.

Being held in Fullerton Cove on the 24–25th of November 2026, the Summit brings together an inspiring community of florists, flower farmers, stylists, makers, and botanical brands to connect, learn, and grow.

Over two unforgettable days, attendees will experience keynote talks, creative workshops and a bustling exhibitor marketplace a showcase of artistry, innovation, and community.

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Why Exhibit?

Be part of Australia's most inspiring gathering for women in floriculture and the creative industries.

As an exhibitor, you'll:

- Showcase your products or services to a highly engaged audience of floral professionals, retailers, event stylists, and creatives.
- Connect directly with potential customers, collaborators, and media.
- Position your brand alongside industry leaders and innovative creators.
- Gain exposure through our marketing channels, event signage, and social platforms.

Exhibitor Opportunities & Pricing

Standard Stall

Ideal for established florists, growers, or lifestyle brands with a wider range of products or displays.

- 3m x 3m space
- Logo featured in exhibitor guide
- Mention in social media promotion
- 1 x Exhibitor Pass

Investment: \$1500 + GST

Premium Exhibitor

For brands seeking a strong, elevated presence at the Summit.

- 6m x 3m prime location (high-traffic zone)
- Social media feature post + newsletter spotlight
- 1 x Exhibitor Pass

Investment: \$1,800 + GST

Exhibitor Opportunities & Pricing

Showcase Partner (Limited Availability)

A feature opportunity for standout brands aligned with the Summit's ethos.

- 6m x 6m premium space
- Dedicated social media feature pre-event
- Inclusion in Summit gift bags
- 2 x Exhibitor Passes

Investment: \$3,500 + GST



Requirements & Important Information

- All marquees and structures are required to be white and are the responsibility of the exhibitor.
- All furniture, display items, or decorative elements must be provided by the exhibitor.
- Access and setup information will be provided closer to the event date.

How to Apply:

1. To register your interest in being an exhibitor, email the events team at – **hello@flowersummit.com.au** and you will be sent an application form to complete and send back.
2. We'll be in touch to confirm your placement and send an invoice.

Let's Grow Together

Be part of a movement that celebrates connection, creativity and the women who make our world bloom.

Contact:

The Flower Summit Team

 hello@flowersummit.com.au

 www.flowersummit.com.au